



## SPONSORSHIP PACKAGES

**OVERVIEW:** The Rise Up Summit is the largest annual online conference for Christian educators. This year's summit will take place **November 2-8** and includes a combination of live and on-demand sessions. You can see more about the vision and content of the event at [www.riseupchristianeducators.com](http://www.riseupchristianeducators.com).

**AUDIENCE:** The majority of attendees are Christian educators from both public schools and private schools. The majority of educators work with grades K-12, but some preschool and college educators also join us.

**STATISTICS:** Because the summit is online, we can reach many more educators than an in-person event allows. For your reference, here are some stats from last year's summit. We anticipate all of these numbers increasing this year.

- > Nearly **11,000 educators registered** for the summit
- > The summit received over **45,000 page views** over the long weekend.
- > Over **1,800 educators** upgraded to the all-access pass so that they could watch (and re-watch) sessions after the summit ended

**PARTNERSHIP:** Your sponsorship helps us keep this event free for teachers to attend. In return, we are excited to promote your organization and offerings to our attendees. Advertising will focus on:

- > **Bringing in Fresh Leads:** A strategic lead magnet will attract people who are interested in your offering so you can gather their email addresses for future follow-up
- > **Building Brand Awareness:** We will feature your logo prominently and share your message widely to make as many educators as possible aware of you and your offering
- > **Showcasing Your Expertise:** You will have the opportunity to share your expertise to build trust and excite educators about working with you

**SPONSORSHIP LEVELS:** The chart on the next page outlines the 3 sponsorship levels. To expand the reach of your message, packages include advertising both during the summit and outside the summit through Teach 4 the Heart and Rise Up Conference's various channels.

**NEXT STEPS:** When you've chosen your sponsorship package, or if you have any questions, please email us at [hello@teach4theheart.com](mailto:hello@teach4theheart.com).

We will then confirm that your resource/organization is a good match for our audience. Please understand that we are committed to partnering only with individuals and organizations that are well-aligned with our values and with whom we believe the partnership would be mutually beneficial

Presented by:



# SPONSORSHIP LEVELS

	<b>GOLD</b> \$6,000 LIMIT: 1	<b>SILVER</b> \$3,000 LIMIT: 4	<b>BRONZE</b> \$1,000
<b>BRING IN LEADS</b>			
Lead magnet advertising	✓	✓	✓
Lead magnet creation support	Top-Level Support	Best Practices + Feedback	Best Practices
Shared on hub page	✓	✓	✓
Shared on session pages	5 sessions	3 sessions	1 session
Lead magnet featured on Hub Page	✓	✓	✓
Lead magnet featured in weekly newsletter to subscribers (90,000+)	✓	✓	✓
Dedicated email on lead magnet to subscribers (90,000+)	✓	–	–
<b>SHARE YOUR MESSAGE &amp; BRAND</b>			
Exhibition session (a video or interview that shares your expertise & showcases your offer)	✓	✓	–
Exhibition session opens to registered viewers 3 weeks early	✓	✓	–
Advertisement in summit workbook	Full page	½ page	Logo
Featured sponsor for summit sessions (includes 30-second live read during session + feature on session web page)	5 sessions	3 sessions	1 session
Logo featured on summit home & hub pages	✓	✓	✓
Featured at LIVE Kick-Off Session	Live Ad Read	Mention	Mention
Continued feature to paid purchasers in the All-Access Pass	✓	✓	✓
Option to give away branded prizes for added exposure	✓	✓	✓
Feature in “thank our sponsors” email to all summit registrants	Top-level feature	Mid-level feature	Logo included
<b>ADDITIONAL ADVERTISING WITH TEACH 4 THE HEART</b>			
Podcast interview	✓	–	–
Podcast shared to email list (90,000+) & on social media	✓	–	–
Blog post featuring the interview (with backlink)	✓	–	–
Podcast advertisements (30-second live read)	2	2	1
Social media posts on FB page (36,000), FB group (37,300), and Instagram (12,200)	3 posts	2 posts	1 post

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