

SPONSORSHIP PACKAGES

OVERVIEW: The Rise Up Summit is the largest annual online conference for Christian educators. This year's summit will take place **October 17-22** and includes a combination of live and on-demand sessions. You can see more about the vision and content of the event at www.riseupchristianeducators.com.

AUDIENCE: The majority of attendees are Christian educators from both public schools and private schools. The majority of educators work with grades K-12, but some preschool and college educators also join us.

STATISTICS: Because the summit is online, we can reach many more educators than an in-person event allows. For your reference, here are some stats from last year's summit. We anticipate all of these numbers increasing this year.

- > Over **12,500 educators registered** for the summit
- > The summit received over **47,000 page views** over the long weekend.
- > Over **12,000 sessions were viewed** during the summit.
- > Over **2,100 educators** upgraded to the all-access pass so that they could watch (and re-watch) sessions after the summit ended

PARTNERSHIP: Your sponsorship helps us keep this event free for teachers to attend. In return, we are excited to promote your organization and offerings to our attendees. Advertising will focus on:

- > **Bringing in Fresh Leads:** A strategic lead magnet will attract people who are interested in your offering so you can gather their email addresses for future follow-up
- > **Building Brand Awareness:** We will feature your logo prominently and share your message widely to make as many educators as possible aware of you and your offering
- > **Showcasing Your Expertise:** You will have the opportunity to share your expertise to build trust and excite educators about working with you

SPONSORSHIP LEVELS: The chart on the next page outlines the 3 sponsorship levels. To expand the reach of your message, packages include advertising both during the summit and outside the summit through both Teach 4 the Heart's and Christian Educator's various channels.

NEXT STEPS: When you've chosen your sponsorship package, or if you have any questions, please email us at hello@teach4theheart.com.

We will then confirm that your resource/organization is a good match for our audience. Please understand that we are committed to partnering only with individuals and organizations that are well-aligned with our values and with whom we believe the partnership would be mutually beneficial

Presented by Teach 4 the Heart and Christian Educators.



SPONSORSHIP LEVELS

	GOLD \$6,000 LIMIT: 3	SILVER \$3,000 LIMIT: 5	BRONZE \$1,000
BRING IN LEADS			
Lead magnet advertising	✓	✓	✓
Lead magnet creation support	Top-Level Support	Best Practices + Feedback	Best Practices
Shared on the resources page	✓	✓	✓
Shared on session pages	All 6 live sessions	3 on-demand sessions	–
Included in SWAG pack	✓	–	–
Receive email list of attendees who download the SWAG pack	✓	–	–
Add your action item to the summit giveaway (may request a social media follow, web page visit, etc.)	✓	–	–
SHARE YOUR MESSAGE & BRAND			
Exhibition session (a video or interview that shares your expertise & showcases your offer)	✓	✓	
Advertisement in summit workbook	Full page	½ page	Logo
Featured sponsor for summit sessions (includes 30-second live read during session + feature on session web page)	All 6 live sessions	3 on-demand sessions	1 on-demand session
Logo featured on summit home & hub pages	✓	✓	✓
Featured sponsor for a discussion room following a live session	✓	–	–
Discussion room host (Your representative may help host a discussion room following a live session)	✓	–	–
Option to give away prizes for added exposure	✓	✓	✓
Feature in “thank our sponsors” email to all summit registrants	Top-level feature	Mid-level feature	Logo included
ADDITIONAL ADVERTISING WITH TEACH 4 THE HEART			
Podcast interview	✓	–	–
Podcast shared to email list (90,000+) & on social media	✓	–	–
Blog post featuring the interview (with backlink)	✓	–	–
Podcast advertisements (30-second live read)	2	2	1
Social media posts on FB page (28,000), FB group (35,000), and Instagram (10,000)	2 each (6 total)	1 each (3 total)	–
ADDITIONAL ADVERTISING WITH CHRISTIAN EDUCATORS			
½ page ad in Teachers of Vision (4,000 print; 15,000 digital)	2	1	–
Feature in “In the Know” email newsletter (15,000)	✓	–	–
Social media posts on FB page (5,700), Instagram (1,400), X (800), and LinkedIn (535)	2 each (8 total)	1 each (4 total)	–

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